



TEAM CAPTAIN WELCOME EMAIL

Subject Email Line: Welcome to [TEAM NAME]!

Hi [First Name],

Thank you for participating in the Sporting Life 10K and joining our team!

I hope the following resources will help you get inspired to train and fundraise for Campfire Circle.

Buddy System

Our team is comprised of new and experienced participants. If you would like me to put you in touch with someone who runs/walks at your pace, let me know! It's a great way to stay motivated.

Training

As a group, we meet on [DAY and TIME], if you would like to join us for a friendly run, jog or walk around the neighbourhood. We will meet at [MEETING SPOT].

Fundraise

Team Fundraising

We will have a lot of friendly competition to get us in the camp spirit! In addition, we will have a few corporate-led fundraising events. If you would like to get involved in the planning of these events, please let me know. Otherwise, look out for some fun social activities in the upcoming months.

Individual Fundraising

I encourage you to reach out to other colleagues and your personal network for donations. By fundraising, you are supporting [Campfire Circle](#) and delivering medically supported camp programs that bring joy and laughter to kids with cancer or serious illness and their families. Whether in hospitals, in communities, or at overnight camp, these play-based experiences help build resiliency, foster social connectedness, and promote overall well-being, all at no cost to families.

We ask that every team member raise a minimum of \$125 in exchange for their free promo code into the Sporting Life 10K.

For some great fundraising tips or to learn more about Campfire Circle, visit: www.sportinglife10k.ca

Share your journey!

Post your progress on your social channels. Use #SportingLife10K in your updates! Follow @campfirecircleorg on Instagram, Facebook, and TikTok, and @CampfireCircle_ on X/Twitter

I look forward to getting to know you more over the next few months! If you have any further questions, please don't hesitate to reach out.

Warmly, [Name], Team Captain