



TEAM CAPTAIN RECRUITMENT EMAIL

Subject Email Line: Join our Sporting Life 10K team [Team Name] and Run for Free!

Hi [First Name / Friends / Colleagues],

The 2025 Sporting Life 10K has officially launched. Save the dates below. Join our team or cheer us on!

- In Person: Sunday, May 11, 2025 in Toronto
- Virtually: May 11 – 31, 2025

As the Team Captain for [Company Name], I'm personally reaching out to see if you would like to join our team [Team Name].

We welcome all new and experienced runners, joggers, and walkers. Choose how you want to participate! This event is about community, team building and setting new fitness goals.

Plus, we're raising much-needed funds for Campfire Circle, an organization that delivers medically supported programs to kids with cancer or serious illness, at no cost to families.

Participating is easy...**AND FREE!** You can join thousands of people on May 11 to run, jog, walk or use an assistive device down Yonge Street. You can also participate virtually from May 11- 31, 2025.

However you participate, we are here to support and motivate you!

As a team, we will have many opportunities to connect and fundraise. Join us for training runs and walks, bake sales and other fun challenges in the months leading up to the event.

This year, we have a fundraising goal of [XXNumberXX] and growing our team to [XXNumber]. I'm hoping I can count on you to step up to the challenge.

Signing up is a breeze:

Step 1: Register at www.sportinglife10k.ca with the promo code [PROMO] and fundraise in the Corporate Challenge. Select our team [TEAM NAME].

Step 2: Begin fundraising. In exchange for your free promo code, we ask that each participant raises a minimum of \$125. We'll help you reach this goal!

If you want to learn more about the Sporting Life 10K and Campfire Circle, visit: www.sportinglife10k.ca.

If you have any questions, please don't hesitate to reach out.

Best,

[Name], Team Captain