

IMPACT AMBASSADOR

ABOUT US

Campfire Circle (formerly Camp Ooch & Camp Trillium) has offered healing through happiness for thousands of kids and families affected by childhood cancer since 1983. It's where kids can be kids, and families can be families—engaging in camp-inspired community, in-hospital, and overnight camp programs, at no cost to them. As a privately funded organization, Campfire Circle donors make thousands of life-changing experiences possible for Campers throughout the year, all across Ontario.

THE OPPORTUNITY

Reporting to the Senior Development Officer, Events, the Impact Ambassadors will be responsible for inspiring and educating new and existing Campfire Circle supporters to achieve their fundraising goals, increase their involvement with Campfire Circle and maximize their giving. Impact Ambassadors will be focused and responsible for building meaningful and positive relationships within the community.

This part-time position offers an hourly pay rate of \$17.00.

Start Date: Rolling Start (February 2024 through April 2024)

End Date: December 2024

KEY RESPONSIBILITIES OF AN IMPACT AMBASSADOR:

- Cultivate, solicit and support new and existing Campfire Circle supporters to maximize their involvement with Signature & Community Events.
- Attend virtual and in-person campaign activities/events to encourage participation, articulate impact, share the mission of Campfire Circle and boost involvement.
- Travel to community events to educate and inspire giving.
- Increase engagement among partners through donor-centered activities (stewardship phone calls, on-site activations, donor visits).
- Execute the P2P fundraising and stewardship plans through outbound phone call recruitment and fundraising touchpoints.
- Work and communicate with other Impact Ambassadors to manage workload, report trends and share updates with the Impact team and managers.
- Collect and share stories with the Impact team to build relationships and personalize future communications.
- Additional duties and projects as required.
- Flexibility to work evenings and weekends.

ABOUT YOU

- Excellent interpersonal and communication skills and a demonstrated ability to work effectively with a diverse group of staff, donors, fundraisers and volunteers.
- A strong storyteller with the ability to motivate, engage and inspire people through verbal, in person and written formats (both in person, virtual and group settings).
- A proven ability to work independently with the flexibility to take on a wide variety of assigned duties and projects.
- A demonstrated ability to work collaboratively in a team environment and with volunteers.
- A demonstrated ability to organize work, set priorities, meet deadlines and work under the pressure of time constraints.
- Detail oriented with great organizational skills.
- In possession of a valid driver's license (G Level) and the ability to be covered by camp's insurance policy.
- Working towards or recent graduate with a university degree or college diploma with a focus of Event / Non-Profit Management, Marketing or related disciplines is an asset.
- Demonstrated ability in public speaking and comfortability making phone calls.
- Experience with Campfire Circle programs is an asset.
- French speaking is an asset.

In accordance with our mandate of creating a caring and safe environment for ill children and their families, we require attestation of childhood vaccinations, updated Police Record with Vulnerable Sector Screening, and proof of full vaccination against COVID-19 for all of our staff. We also require that all staff be currently eligible to work in Canada and for Campfire Circle.

WORKING CONDITIONS

- a) Hybrid work from home and work from open office setting, amount of time in office depends on stage of event planning.
- b) Attendance at events indoors and outdoors is required in this role.
- c) Includes occasionally working outside for long periods of time to support event execution.
- d) In consideration of the population Campfire Circle serves, the incumbent is a non-smoker.
- e) This position involves considerable evening and weekend commitments, including some overnight travel to support event execution a few times a year and some travel that requires driving through Ontario and potentially the U.S.
- f) Part-time position.
- g) Hiring 8-10 Impact Ambassadors.



Please send a cover letter and resume to careers@campfirecircle.org with the email subject reading Application - **Impact Ambassador**.

This posting will remain open until filled. Only applicants selected for an interview will be contacted. For more information about Campfire Circle, please visit www.campfirecircle.org - No phone calls please.

ACCESSIBILITY & DIVERSITY, EQUITY AND INCLUSION

Campfire Circle is strongly committed to diversity within its community and welcomes applications from racialized persons/persons of colour, Indigenous People of North America and the world, persons with disabilities, 2SLGBTQIA+ persons, and those who may contribute to the further diversification of ideas. We are committed to providing equitable opportunities in employment and to providing a workplace which is free from discrimination and harassment.

We are equally committed to providing an inclusive and accessible workplace. Applicants requiring accommodations to access our job postings and apply for roles with our organization are invited to reach out to our HR Team at careers@campfirecircle.org or in a manner that fits their accessibility needs, and can trust that their application will be considered equitably for our available roles. Contact information for our HR Team is located on our website at <https://campfirecircle.org/about-campfire-circle/careers/>, and more information about our accessibility commitments can be found at <https://campfirecircle.org/about-campfire-circle/accessibility-at-campfire-circle/>.

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Campfire Circle is grateful for Indigenous communities' stewardship of the land that we occupy—including the traditional territory of many nations including the Anishnabeg, the Chippewas, the Haudenosaunee 4 peoples, and many other diverse First Nations, Inuit and Metis peoples. We aspire to be deserving stewards of the land, in partnership with them.