

Theory of Change

We know that a childhood diagnosis of cancer or serious illness changes everything for everyone.

That's why Campfire Circle is transforming the state of paediatric healthcare by providing critical opportunities that build resilience, well-being and lifelong connections.

Where We Play



In-Hospital



Community



Overnight Camp

How We Play

Infusing paediatric healthcare with play-based programming that is:

Joyful

Inclusive

Strength-based

Medically Supported

Accessible

Interactive

Promoting Agency & Autonomy

Who We Serve



Child



Family



Paediatric Healthcare Partners

Outcomes



Well-Being



Social Connection & Belonging



Positive Mental Health



Resilience



Holistic Paediatric Healthcare

Our Vision

A world where children thrive and families heal.