

Financial Highlights

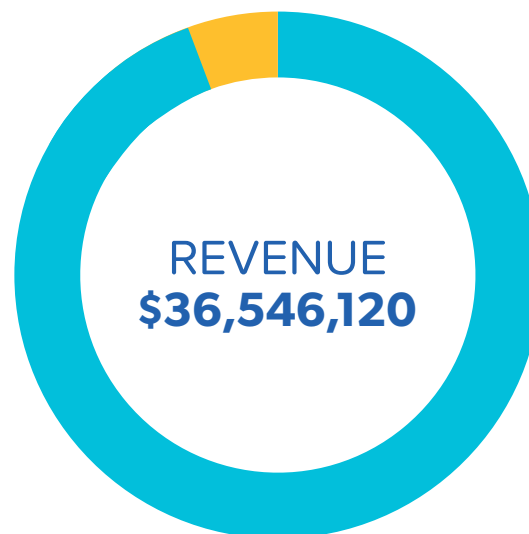
2025 was a milestone year, reflecting the generosity of our donors and continued progress toward our long-term vision.

With the support of our community, we raised more than \$36 million through our comprehensive campaign—an important step toward our goal of serving 10,000 kids with serious illness annually across Ontario by 2030.

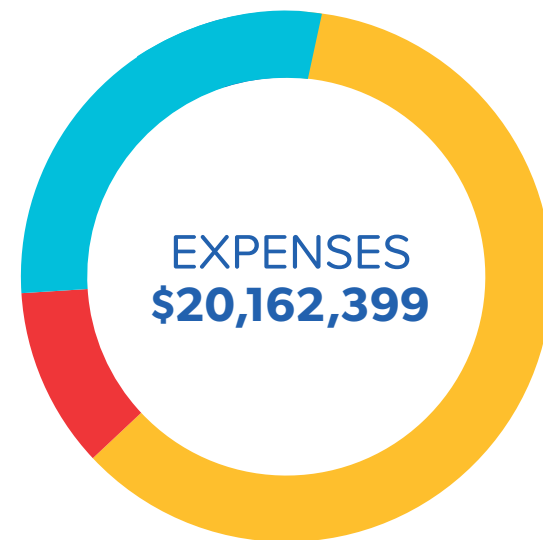
These funds are helping advance the development of a third medical camp in Eastern Ontario and support the expansion of our overnight, in-hospital, and community programs across the province.

During the year, we invested \$20 million to expand programs, strengthen organizational capacity, and advance planning for our future site. The year-end surplus reflects the timing of campaign proceeds received ahead of planned investments. These funds have been set aside to support the development of the new medical camp and the sustainable expansion of programs.

2025 marked meaningful progress toward our long-term goals and positions the organization to build momentum in 2026 and beyond. We are laying the foundation to expand our programs and services, and we are grateful to our campers, families, donors, volunteers, and community partners for their continued support.



- **Donations and fundraising: 96%**
- **Investment, rental, and other: 4%**



- **Camp programs: 69%**
- **Fundraising: 21%**
- **Administration, rental & other: 10%**

*Amortization – included under camp programs

2025 FINANCIAL STATEMENTS

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*The financial information in this update is drawn from Campfire Circle's audited financial statements.