

R2//NYC

WE RIDE FOR CAMPFIRE CIRCLE



WEDNESDAY, SEPTEMBER 11 – SUNDAY, SEPTEMBER 15, 2024

FIVE DAYS. 850KMS. ONE EPIC JOURNEY

R2//NYC is a 5-day fully supported ride starting at Campfire Circle's Toronto location, and taking the roads less traveled through southern Ontario, New York State, and Pennsylvania with an epic finish in Times Square, New York City. The 2024 ride will take an exciting new route to NYC. Riders come together to raise funds for Campfire and kids affected by childhood cancer or serious illness.

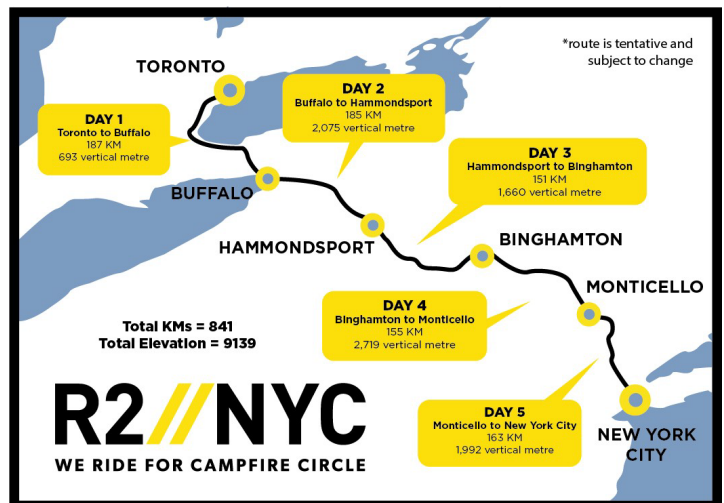
Secure your spot - [Register Now!](#)

RIDE FORMAT

The 2024 R2//NYC will consist of 4-6 teams, each made up of 10 to 14 riders. This small-group focus—rather than all 50 riders riding together—is an important part of the ride. It makes for an intimate experience with each team having a dedicated support vehicle that stays with it to support with navigation and hydration/nutrition stops. Learn more at r2nyc.ca

WHAT'S INCLUDED

- Double occupancy accommodations along the way, including one night in NYC
- All meals, hydration and nutrition, and including a post-ride celebration in NYC
- Return transportation for your bike (note: return flights are not included)
- Dedicated Support & Gear vehicle (SAG) per team, bike mechanical support, and first aid support
- Support to help you reach your fundraising goals



***2023 Route Map**

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REGISTRATION & FUNDRAISING

Early bird registration fee: \$2,800 (register before April 16)

Registration fee: \$3,000 (April 16 - July 10)

All riders commit to raising a minimum of \$5,000 to bring healing through happiness to kids affected by childhood cancer or serious illness.

Together, we are on a mission to raise funds for Campfire Circle, making hundreds of transformative weeks of camp possible for kids affected by childhood cancer or serious illness.



HELP BUILD A WORLD WHERE CHILDREN THRIVE AND FAMILIES HEAL

A diagnosis of childhood cancer or serious illness changes life in an instant. For kids and families, it suddenly revolves around medical appointments, hospital stays, and long absences from school. There is little room for simple joys like friendship, birthday parties, or sports.

By riding for Campfire Circle, you are helping to deliver camp-inspired programs that bring back joy and laughter. Our programs help kids build self-confidence and resiliency, improve their overall wellbeing, and provide opportunities for friendship and connection with others who share a similar journey.

More than a thousand kids were diagnosed with cancer during the pandemic. This summer, we saw 50% of Campers in active treatment. The need is greater now than ever in order for us to reach more kids and families.

Whether it's in a hospital setting, in the community, online or at overnight camp, Campfire Circle creates safe spaces for kids to be kids, so families can be families, at no cost to them.

LEARN MORE TODAY: campfirecircle.org | r2nyc@campfirecircle.org | 1-888-961-6624 ext. 403

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